

CONIAS Newsletter April 2019

Dear Reader,

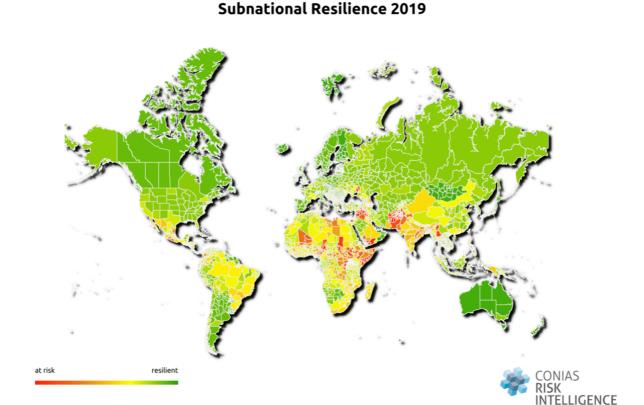
it is April and still - no hard or soft Brexit has happened by now. So in order to keep you entertained while waiting, why not read our Newsletter No. 4? This month, it contains an introduction to our new data solution CONIAS SURE as well as great stories and insights into recent developments in the Middle East and North Africa. Moreover, it also gives you an overview of other things that kept us thinking and busy in the past weeks. You don't want to wait another month for new insights from our CONIAS experts or have comments and suggestions? Then please engage with us directly via Twitter and LinkedIn.

Hinweis: Ab sofort gibt es den monatlichen CONIAS Newsletter auch in deutscher Sprache. Eine Anmeldung hierfür ist ab sofort möglich und benötigt nur einen <u>Klick</u>.

For now, we hope you enjoy the read and look forward to further exchanges!

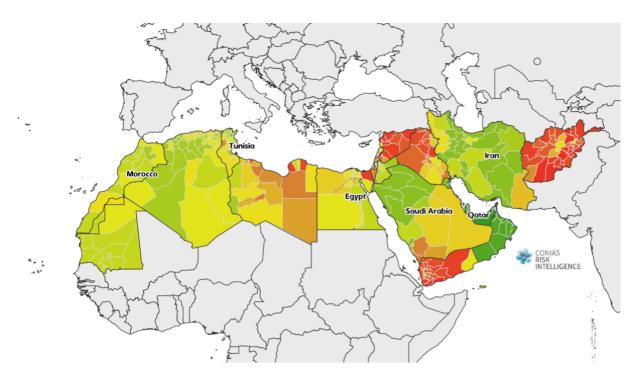
Your CONIAS-Team

CONIAS Blog: What made us think last month



Our World Map of Subnational Resilience 2019 illustrates it perfectly: Geographical, political, demographic and cultural factors ensure that political risks are only equally distributed in small island and mini-states. Some violent conflicts and the associated risks remain regionally limited for years. Others cause refugee flows and allow transnational actors to not only destabilize other parts of the country but also to destabilize neighboring states. In large countries such as Mexico, India or Turkey, it is thus not unlikely to find locations that offer optimal and long-term favorable conditions, and those that should be considered as "no-go area" for international companies. For this reason, CONIAS has developed analytical tools to assess subnational resilience that do not only distinguish between 193 States but differentiate between more than 3,800 administrative units worldwide.

In our #ExpertInsight of the month, Dr. Magdalena Kirchner presents our new product CONIAS SURE. This data solution helps business looking for risk exposure evaluations for suppliers, transport routes and local assets. From a single assessment to global tracking systems, SURE helps you to detect political risks timely and manage them successfully.



40 years after 1979, a year that certainly made history, we have taken a closer look at developments in the Middle East and North Africa this month. Our guest author Niklas Palm of the University of Copenhagen has penned an article (in German) for our #ConiasBlog, in which he examines the geopolitical rivalry between Iran and Saudi Arabia as well as their relations with key Western states. Moreover, the article provides important insights and information on recent domestic developments in both countries as well as their implications for German and international businesses engaged in the region. On March 26, Magdalena Kirchner participated in the Expert roundtable "Constitutional Reform and Turkey's Domestic, Regional and Foreign Policy Affairs" in Berlin. On current affairs in Turkey after the recent municipal elections, Magdalena also spoke to the news channel Euronews.

On March 26, together with the <u>German-Arab Friendship Association (DAFG)</u> in Berlin, we hosted an event on <u>Tunisia ahead of the 2019 elections</u>, that also gave us the opportunity to present both our company and our work to a larger audience. After welcoming remarks inter alia by H.E. Ambassador Ahmed Chafra, country expert and author of our <u>Risiko Report Tunisia</u>, Jonas Reiche, presented key findings of his report. After his talk, he engaged in a lively discussion with some 40 participants about the upcoming elections, recent economic initiatives and - of course - scenarios for the future!

At the second <u>Hamburg Risk Management Forum</u> on March 28, our CEO Nicolas Schwank presented our scenario techniques, that were at the heart of the <u>Risk Report Series</u>. We thank all participants for great discussions and look forward to our next adventures!





About CONIAS

In our <u>daily business</u>, we combine hands-on <u>consulting</u> on political landscapes with the steady and research-based improvement of our <u>methods</u>. We think that learning from <u>partners</u> and customers alike and growing with challenges is essential for startups like us, seeking to stay agile and customer-oriented. Curiosity and openmindedness also drive the way we develop our products - the digital solutions from CONIAS help clients to evaluate and monitor suppliers in real-time. Our <u>maps and charts</u> support our partners in presentations for target audiences, customers and coworkers alike. Last but certainly not least, we provide deeper insights and understandings through background <u>reports</u>, webinars and <u>workshops</u>.

Contact us











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CONIAS Risk Intelligence GmbH Newsletter

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